



**GOLD SPONSORS**



**SILVER SPONSORS**



**KEYNOTE SPONSOR**



# ABOUT THE FORUM

A powerful network of utilities, digital innovators and thought leaders committed to customer-centric digital transformation of the energy and utilities sector, sharing topics that are central to the evolution of the digital utility.

**The TMG Utility Forum brings together utilities (water, electric, and gas) and solution providers for this annual event highlighting projects, problems and solutions.**

In 2020 over 94 utility companies were represented with a focus on Bringing the Digital Utility to Life and sessions featured topics including AI Driving Innovation for Asset Management, Chatbots to Machine Learning, De-risking a CIS Implementation, and Tapping Meter Data to Transform Customer Engagement.

In 2021, the TMG Utility Forum was again a virtual endeavor. We hosted 133 solution providers and 83 utilities. The 3-day event, the TMG Virtual Utility Forum focused on Unlocking Technology Readiness for utilities with sessions on Data & Analytics such as AI-Enabled Operations, Benchmarking for Growth, Business Technology Optimization, and Organizational Readiness & Change Management.

**In 2022, the Forum will be taking place in San Diego, CA from October 13-14, 2022 with a focus on Utility Roadmap for Next Generation Technologies: From Disruption to Optimization.**



### SPONSORSHIP CONTACTS

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# SPONSORSHIP OPPORTUNITIES

## KEYNOTE SPONSORSHIP (1 available)

\$10,000

- Recognition of your company during the General Sessions – Day 1 or Day 2
- Option to provide promotion material to be distributed at general session
- Company logo to be included in TMG Utility Forum program
- Signage as keynote speaker sponsor
- 2-5-minute live introduction of keynote during kickoff of event for Day 1 or Day 2
- Three (3) comp registrations
- Pre-registration list of conference attendees

## BREAKFAST (2 available)

\$5,500

- Welcome sign with your company's logo and acknowledgment of your sponsorship
- Ability to distribute company marketing collateral at breakfast
- Ability to provide logo branded hospitality items (such as napkins, cups, etc.)
- Tabletop display near the meal room area during the sponsored event
- Logo recognition on the virtual agenda under designated time slot
- Rolling banner ad on virtual platform during designated time slot
- One (1) comp registration

## LUNCH (2 available)

\$7,500

- Welcome sign with your company's logo and acknowledgment of your sponsorship
- Ability to distribute company marketing collateral at lunch
- Ability to provide company branded hospitality items (such as napkins, cups, etc.)
- Tabletop display near the meal room area during the sponsored event
- Logo recognition on the virtual agenda under designated time slot
- Rolling banner ad on virtual platform during designated time slot
- Two (2) comp registrations
- Pre-registration list of conference attendees

## WELCOME / OUTDOOR RECEPTION (1 available)

\$10,000

- Acknowledgment of your sponsorship in all conference promotion and signage
- Ability to provide company branded hospitality items (such as napkins, cups, etc.)
- Tabletop display near the meal room area during the sponsored event
- Rolling banner ad on virtual platform during designated time slot
- Two (2) comp registrations
- Pre-registration list of conference attendees

## WI FI (1 available)

\$5,000

- Sign acknowledging your sponsorship
- Company name to be the Wi-Fi passcode
- One (1) comp registration

## MOBILE APP (1 available)

\$5,000

- Recognition and branding as exclusive mobile app sponsor
- Acknowledgment and logo on marketing collateral of mobile app
- One (1) comp registration

## COFFEE BREAK (1 available)

\$1,500

- Ability to provide company-branded hospitality items (cups, napkins, etc.) (additional fees may apply)
- Recognition as Coffee Break sponsor in pre-conference marketing, online, and on-site signage and materials
- Ability to place flyers or promotional items out at coffee break



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